

Overview of Strategic Goals & Short-term Institutional Objectives

The SMT identified 8 *Institutional Objectives* in alignment with the 5 *Strategic Goals*. These 8 *Institutional Objectives* are short-term objectives for Academic Year '08-'09 (July 1, 2008 – June 30, 2009), to be evaluated in Summer 2009.

Strategic Goal A: Advance Student Access, Equity, and Success

Institutional Objective: Achieve Productive Student Enrollment Growth (20,500 productive FTES enrollment growth.)

Institutional Objective: Ensure Student Success (0.5% increase in student persistence by the end of the academic year, with Fall '07 as baseline)

Institutional Objective: Complete Successful Accreditation Self Study

Strategic Goal B: Engage Community and Partner

Institutional Objective: Continue to Assess Effectiveness of Existing Community/Partner Engagements (by Listing All Partners, and Surveying Partners on Quality of Partnership)

Strategic Goal C: Build Programs of Distinction

Institutional Objective: Complete College Educational Master Plans

Institutional Objective: Complete District-wide Resource Master Plans (Facilities, Fiscal, Human Resources, Information Technology, and Marketing)

Strategic Goal D: Create a Culture Innovation and Collaboration

Institutional Objective: Improve Collaboration and Integration between the Chancellor's Office and the Colleges

Strategic Goal E: Develop Resources to Advance and Sustain Our Mission

Institutional Objective: Increase Non-General Fund Money (contract education, funds from fundraising, international tuition, out-of-state tuition, grant money) **To Be Twice the Amount from Fiscal Year '07-'08.**